

2009 16 - 19 Year Old Baseball Souvenir Program



TO: Potential Advertiser

FROM: Bismarck Parks and Recreation District Staff
2009 American Legion/Babe Ruth Baseball

RE: Advertising in 16 - 19 Year Old Baseball Program

DATE: March 2009

We are preparing for our 2009 season that will give any baseball player 16 - 19 years of age the opportunity to have a positive experience.

We are expecting enough interest to field 3 teams. This is a great opportunity for your organization to highlight its specialty and to show its support of our local youth by advertising in the baseball program.

The following advertising agreement outlines the details for your inclusion in the program. I've also enclosed some samples of advertisements from past programs as a reference. Each advertiser receives a complimentary program. In addition, the programs are provided free of charge at all home games.

Please review the following material. If you wish to advertise with us, please return payment and the agreement. We must receive all advertisement copy by **Friday, May 8, 2009**, so we can meet our press deadline. All ads are placed on a first-come, first-placed basis. If you have any questions, please call Stephanie Kopseng at (701) 222-6455 or e-mail skopseng@bisparks.org.

Thank you for your consideration and we look forward to working with you as we get ready for an exciting 2009 baseball season!

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cc: Tim Kuntz, Recreation Manager

Bismarck Parks and Recreation District
400 East Front Avenue, Bismarck, ND 58504
Telephone: (701) 222-6455
Fax: (701) 221-6838
Website: www.bisparks.org

2009 16 - 19 Year Old Baseball Souvenir Program



Advertisement Form for Baseball Souvenir Program

PLEASE PRINT OR TYPE:

I, _____, authorize \$ _____ for _____ page advertisement in the 2009 16- 19 Year Old State Baseball Souvenir Program.

BUSINESS/CLUB NAME: _____

CONTACT PERSON: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ FAX: _____ E-MAIL: _____

SIGNATURE: _____ DATE: _____

SIZE AND COST OF AD:

- Back Cover \$1,000 8.50" x 11.00" (four color)
- Inside Front Cover \$400 8.50" x 11.00"
- Inside Back Cover \$350 8.50" x 11.00"
- Full Page \$250 8.50" x 11.00"
- Half Page \$175 7.50" x 4.75"
- Quarter (1/4) Page \$100 3.50" x 4.75"
- One-Eighth (1/8) Page \$75 3.50" x 2.25" (Business Card Size)

PAYMENT:

- Cash Check Billing

Please Make Checks Payable To: **Bismarck Parks and Recreation District**

AD COPY DEADLINE:

Friday, May 8, 2009

Ad copy received ____ Y or ____ N

NOTICE TO ADVERTISERS

- (1) The advertisement should be supplied in a .pdf format. If you wish to e-mail ad information, please e-mail it to skopseng@bisparks.org. No proof will be provided and the Bismarck Parks and Recreation District cannot be held responsible for any errors. All advertisements will be printed with black ink.
- (2) A complimentary program will be supplied to all advertisers.

RETURN THIS FORM AND PAYMENT TO:

2009 16-19 Year Old Baseball Program · 400 East Front Avenue · Bismarck, ND 58504
Tel: (701) 222-6455 · Fax: (701) 221-6838



2009 16 - 19 Year Old
Baseball Souvenir Program

1/4 PAGE ADVERTISEMENT
3.50" x 4.75"

ADVERTISEMENT SIZES FOR
SOUVENIR BOOKLET

1/8 PAGE ADVERTISEMENT
3.50" x 2.25"

HALF PAGE ADVERTISEMENT
7.50" x 4.75"